



Seviqcnews 2026 / XX

Seviqc 2026: poročilo obiska **Seviqc 2026: Attendance Report**

English below

Dragi ljubitelji stare glasbe in prijatelji festivala Seviqc,

Objavili smo poročilo o izdanih vstopnicah in zabeleženem obisku programa Seviqc 2026 (Dan stare glasbe in festival).

Izdanih je bilo 1.216 vstopnic, zabeležili pa smo 940 obiskov, od tega 787 na koncertih in 153 na klepetih z umetniki.

79,3 % vstopnic je bilo izdanih brezplačno. Brezplačen vstop je bil na vse klepete z umetniki in štiri koncerte. Naša politika vstopnic išče ravnotežje med brezplačnim dostopom in prodajo vstopnic, kar je pogosto predmet razprav med prireditelji tudi v evropskem prostoru. Ohranjamo relativno visoko osnovno ceno vstopnice, ki pritiče pomenu in ugledu programa Seviqc, hkrati pa z vrsto mehanizmov odpiramo vrata najširšim krogom publike.

75,7 % obiskovalcev je imelo bivališče zunaj občine dogodka, kar potrjuje dolgoletno vlogo programa Seviqc pri razvoju kulturnega turizma.

6,3 % obiskovalcev je bilo mlajših od 18 let.

38,5 % je Seviqc obiskalo prvič oziroma ga niso obiskali v zadnjih treh letih, kar pomeni, da uspešno razvijamo svojo publiko.

Podrobno poročilo, ki prikazuje tudi obisk posameznih dogodkov, vrste vstopnic ter geografsko strukturo obiskovalcev, je objavljeno na naši spletni strani v dokumentu [VI, Vstopnice 2026: nakup in obisk \(29.8.2026\)](#).



*Photo: Robi Valenti
7.8.2026, Celje, Narodni dom, The Pleasure Garden (CH)*

Dear lovers of early music and friends of the Seviqc festival,

We have published the report on tickets issued and recorded attendance for the Seviqc 2026 programme (European Day of Early Music and the festival).

A total of 1,216 tickets were issued and 940 attendances were recorded, including 787 at concerts and 153 at chats with the artists.

79.3% of the tickets were issued free of charge. Admission was free to all chats with the artists and to four concerts. Our ticketing policy seeks to strike a balance between free access and ticket sales, an issue that is often debated among organisers across Europe. We maintain a relatively high standard ticket price, reflecting the significance and reputation of the Seviqc programme, while at the same time using a range of mechanisms to make our events accessible to the widest possible audience.

75.7% of visitors resided outside the municipality where the event took place, confirming the Seviqc programme's long-standing role in the development of cultural tourism.

6.3% of visitors were under the age of 18.

38.5% were visiting Seviqc for the first time or had not attended in the previous three years, indicating that we are successfully developing our audience.

The detailed report, which also presents attendance at individual events, ticket types and the geographical

distribution of visitors, is available on our website in document [VI, Tickets 2026: Purchases and Attendance \(29.8.2026\)](#).

HVALA / THANKS

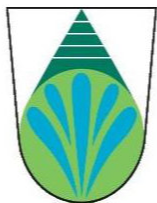




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